



November 6, 2017

RE; National Mobility Equipment Dealers Association Annual Conference
March 2018 Daytona Beach, Florida

On behalf of myself and your CEO Danny Langfield of NMEDA, a sunny and warm hello from beautiful Daytona Beach to all NMEDA members and associates. Our Hilton Daytona Beach Oceanfront team are looking forward to next year's 2018 NMEDA Annual Conference to once again be held at the gorgeous destination of The "World's Most Famous Beach" Daytona Beach, Florida!
For those that were our hotel guests during the February 2017 NMEDA annual conference, held just three months after our hotel suffered \$15 million in severe hurricane damage from Hurricane Matthew in October 2016, it did not "show" as well as all of us, both NMEDA and Hilton Daytona Beach, would have liked it to. Natural disasters are an uncontrollable force, as is the damage they most often levy to residential homes and commercial buildings; unfortunately our hotel was deeply involved in storm and asset recovery and repair efforts while the 2017 conference converged on Daytona Beach. We do know that many of you that stayed as our guests in February 2017 were impacted by some of the recovery efforts. We certainly were disappointed by the massive amount of damage the entire Daytona Beach area suffered and we again offer our apologies for the inconveniences that the storm's aftermath created.
2018 is closing in on us and Daytona Beach and the Hilton eagerly await the opportunity to provide an exceptional conference for NMEDA next year in March. At the time of the next conference, our hotel's hurricane repairs and renovation work will be completed. We truly hope to have the opportunity to host you again for your lodging needs if you were our guest last year. Or if you have not stayed with us before, we would love to have you experience the "new" Hilton Daytona Beach Oceanfront for the first time for next year's annual NMEDA conference.

For 2018, all attendees of the NMEDA conference who select the Hilton for their lodging needs will receive a complimentary Hilton gift card valued at \$25 which is redeemable at any of our many food and beverage outlets (Hyde Park Steakhouse excluded) in multiple increments or all at once – it will be your choice as the gift cards are swipe-style and can be used more than once until they reach the \$25 limit. This gift card will be issued to you during your arrival & check-in at the Hilton in March, 2018.

Here's to another great conference – hope to see you there!

Yours In Hospitality,

Jim Berkley
General Manager



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