



# 28th ANNUAL CONFERENCE | March 5–7, 2019 | Daytona Beach, FL

## SPONSORSHIP OPPORTUNITIES



### KEYNOTE ADDRESS

**\$7,500**

Opportunity to address attendees for 2–3 minutes at the Opening General Session and introduce our Keynote speaker.



### CUSTOM PHOTO BOOTH

**\$5,000**

A fun and memorable way to showcase your brand directly to all Expo attendees on opening night. Customizations include interior/exterior of booth and photo printouts.



### HOTEL KEY CARDS

**\$3,500**

Brand every hotel key card with your custom design for all attendees staying at the Daytona Hilton.



### NIGHTCAP PARTY

**\$7,500**

Host the invite-only party to follow the Awards Dinner at the hotel bar, with your branding everywhere. Guests will be provided a free drink of their choice, and you'll be the host with the most.



### WELCOME BAGS

**\$5,000**

No cheap totes here, we protect your brand with a quality backpack. Why? To give you continued brand exposure long after the event! You're welcome.



### LANYARDS

**\$3,500**

Put your brand directly around the neck and in view of every attendee at the conference.



### CONFERENCE ENTRANCE CLINGS

**\$7,500**

Dig if you will, a picture: Over 210 sq ft of your brand, splashed all over the main entrance to the expo center for the entire conference.



### STRAIGHT CASH, HOMIE

**\$5,000**

Looking for booth traffic? Worry not, money talks. You'll host six \$500 cash giveaways, with all the fanfare we can muster – and they must be present to win!



### MASSIVE 8' QUAD SIGNS

**\$2,500** (~~5~~ 4 available)

There will be no escaping your branding with this four-sided beast. Each side is 8'x3', positioned in one of five spots you choose.



### ELEVATOR CLINGS

**\$5,000**

Exclusive opportunity to showcase your company on the interior doors of all elevators at the Daytona Hilton for the entire conference.



### ROOM DROP

**\$5,000** (two available)

Deliver your promotional information right under the door of each attendee's room at the Daytona Hilton with your custom envelope and inserts.



### ADED EDUCATION

**\$1,500** (~~3~~ 2 available)

Unique opportunity for a private audience with both new and veteran driver rehab specialists as the exclusive sponsor of both DRS education tracks.



### MIRROR DECAL

**\$5,000**

Share your message right on the mirror inside each attendee's hotel room at the Daytona Hilton with your own customized decal.



### INSULATED WATER BOTTLES

**\$4,000**

Protecting your brand with premium, insulated water bottles (no plastic junk) provided to each attendee, branded with your company logo.

### WELCOME BAG INSERT

**\$500** (add-on item)

Provide us with your promotional piece, and we'll stuff it in there.

### ONSITE PROGRAM AD

**\$500** (add-on item)

Full color, full page ad in the onsite program.

**INTERESTED? GREAT—CONTACT US TODAY!**

[www.NMEDAAnnualConference.com](http://www.NMEDAAnnualConference.com) • phone 813.264.2697 • e-mail [conference@nmeda.org](mailto:conference@nmeda.org)



# SPONSORSHIP COMMITMENT FORM

## SELECT PREFERRED SPONSORSHIP(S)

<b>SOLD</b>	Keynote Address	\$7,500
_____	Nightcap Party	\$7,500
<b>SOLD</b>	Conference Entrance Clings	\$7,500
<b>SOLD</b>	Elevator Clings	\$5,000
<b>SOLD</b>	Mirror Decal	\$5,000
_____	Custom Photo Booth	\$5,000
<b>SOLD</b>	Welcome Bags	\$5,000
_____	Straight Cash, Homie	\$5,000
_____	Room Drop (2 Available)	\$5,000
<b>SOLD</b>	Insulated Water Bottles	\$4,000
_____	Hotel Key Cards	\$3,500
_____	Lanyards	\$3,500
_____	Massive 8' Quad Signs (5 available)	\$2,500
_____	ADED Education (3 available)	\$1,500
_____	Welcome Bag Insert*	\$500
_____	On-site Program Ad*	\$500

\* add-on items

## ADDITIONAL SPONSORSHIP BENEFITS

Recognition in the following:

- Conference website
- Circuit Breaker magazine (pre- and post-conference issues)
- Expo entrance unit
- General sessions digital signage
- On-site program
- NMEDA member promo mailer
- ADED member promo mailer

*Specific recognition size/placement dependent on total investment (sponsorship + exhibit commitment)*

## MORE INFORMATION

Once you've made your payment, please send us a high resolution logo ASAP. We want to start promoting you!

All sponsorships are non-refundable. Like the mob, you're in for life! (or at least 2019!)

Sponsorship commitments received after October 1, 2018 may miss out on some of the time-specific recognition listed above...so get in early!

I, the undersigned, understand the sponsorship terms above and certify that I am authorized to enter this sponsorship commitment.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Payment Method:  Check  Credit Card

Total Amount: \_\_\_\_\_

Card #: \_\_\_\_\_ V-Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Company and/or Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

## REMIT TO