



29th ANNUAL CONFERENCE | March 3–5, 2020 | Daytona Beach, FL

SPONSORSHIP OPPORTUNITIES



KEYNOTE ADDRESS \$7,500

Opportunity to address attendees for 2–3 minutes at the Opening General Session and introduce our Keynote speaker.



WELCOME BAGS \$5,000

No cheap totes here, we protect your brand with a quality backpack. Why? To give you continued brand exposure long after the event! You're welcome.



LANYARDS \$3,500

Put your brand directly around the neck and in view of every attendee at the conference.



NIGHTCAP PARTY \$7,500

Host the invite-only party to follow the Awards Dinner at the hotel bar, with your branding everywhere. Guests will be provided a free drink of their choice, and you'll be the host with the most.



AUTOMATIC TRAFFIC \$5,000

Looking for booth traffic? Worry not, money talks. You'll host six \$500 cash giveaways, with all the fanfare we can muster – and they must be present to win!



MASSIVE 8' QUAD SIGNS \$2,500 (~~3~~ 3 available)

There will be no escaping your branding with this four-sided beast. Each side is 8'x3', positioned in one of five spots you choose.



CONFERENCE ENTRANCE CLINGS \$7,500

Dig if you will, a picture: Over 210 sq ft of your brand, splashed all over the main entrance to the expo center for the entire conference.



ROOM DROP \$5,000 (two available)

Deliver your promotional information right under the door of each attendee's room at the Daytona Hilton with your custom envelope and inserts.



AED EDUCATION \$1,500 (~~3~~ 2 available)

Unique opportunity for a private audience with both new and veteran driver rehab specialists as the exclusive sponsor of both DRS education tracks.



ELEVATOR CLINGS \$5,000

Exclusive opportunity to showcase your company on the interior doors of all elevators at the Daytona Hilton for the entire conference.



INSULATED WATER BOTTLES \$4,000

Protecting your brand with premium, insulated water bottles (no plastic junk) provided to each attendee, branded with your company logo.

WELCOME BAG INSERT \$500 (add-on item)

Provide us with your promotional piece, and we'll stuff it in there.



MIRROR DECAL \$5,000

Share your message right on the mirror inside each attendee's hotel room at the Daytona Hilton with your own customized decal.



HOTEL KEY CARDS \$3,500

Brand every hotel key card with your custom design for all attendees staying at the Daytona Hilton.

ONSITE PROGRAM AD \$500 (add-on item)

Full color, full page ad in the onsite program.

INTERESTED? GREAT—CONTACT US TODAY!

www.NMEDAAnnualConference.com • phone 813.264.2697 • e-mail conference@nmeda.org



29th ANNUAL CONFERENCE | March 3-5, 2020 | Daytona Beach, FL SPONSORSHIP COMMITMENT FORM

SELECT PREFERRED SPONSORSHIP(S)

SOLD _____	Keynote Address	\$7,500
_____	Nightcap Party	\$7,500
_____	Conference Entrance Clings	\$7,500
SOLD _____	Elevator Clings	\$5,000
_____	Mirror Decal	\$5,000
SOLD _____	Welcome Bags	\$5,000
_____	Automatic Traffic	\$5,000
_____	Room Drop (2 Available)	\$5,000
SOLD _____	Insulated Water Bottles	\$4,000
_____	Hotel Key Cards	\$3,500
SOLD _____	Lanyards	\$3,500
_____	Massive 8' Quad Signs (5 3 available)	\$2,500
_____	ADED Education (3 2 available)	\$1,500
_____	Welcome Bag Insert*	\$500
_____	On-site Program Ad*	\$500

* add-on items

ADDITIONAL SPONSORSHIP BENEFITS

Recognition in the following:

- Conference website
- Circuit Breaker magazine (pre- and post-conference issues)
- Expo entrance unit
- General sessions digital signage
- On-site program
- NMEDA member promo mailer
- ADED member promo mailer

Specific recognition size/placement dependent on total investment (sponsorship + exhibit commitment)

MORE INFORMATION

Once you've made your payment, please send us a high resolution logo ASAP. We want to start promoting you!

All sponsorships are non-refundable. Like the mob, you're in for life! (or at least 2020!)

Sponsorship commitments received after October 1, 2019 may miss out on some of the time-specific recognition listed above...so get in early!

I, the undersigned, understand the sponsorship terms above and certify that I am authorized to enter this sponsorship commitment.

Signature

Date

Payment Method: Check Credit Card

Total Amount: _____

Card #: _____ **V-Code:** _____ **Exp. Date:** _____

Company and/or Name on Card: _____

Billing Address: _____

REMIT TO

NMEDA, 3327 W. Bearss Ave., Tampa, FL 33618 • fax 813.962.8970 • e-mail conference@nmeda.org