



29th ANNUAL CONFERENCE | March 3–5, 2020 | Daytona Beach, FL

SPONSORSHIP OPPORTUNITIES



KEYNOTE ADDRESS \$7,500

Opportunity to address attendees for 2–3 minutes at the Opening General Session and introduce our Keynote speaker.



WELCOME BAGS \$5,000

No cheap totes here, we protect your brand with a quality backpack. Why? To give you continued brand exposure long after the event! You're welcome.



LANYARDS \$3,500

Put your brand directly around the neck and in view of every attendee at the conference.



NIGHTCAP PARTY \$5,000

Want to be popular? Try handing out 200 free drink tickets at your booth for the wrap party to follow the Awards Dinner at the hotel bar. Guests will be provided a free drink of their choice, and you'll be the host with the most.



AUTOMATIC TRAFFIC \$5,000

Looking for booth traffic? Worry not, money talks. You'll host six \$500 cash giveaways, with all the fanfare we can muster – and they must be present to win!



MASSIVE 8' QUAD SIGNS \$2,500

There will be no escaping your branding with this four-sided beast. Each side is 8'x3', positioned in one of five spots you choose.



CONFERENCE ENTRANCE CLINGS \$7,500

Dig if you will, a picture: Over 210 sq ft of your brand, splashed all over the main entrance to the expo center for the entire conference.



ROOM DROP \$5,000 (2 available)

Deliver your promotional information right under the door of each attendee's room at the Daytona Hilton with your custom envelope and inserts.



ADED EDUCATION \$1,500

Unique opportunity for a private audience with both new and veteran driver rehab specialists as the exclusive sponsor of both DRS education tracks.



ELEVATOR CLINGS \$5,000

Exclusive opportunity to showcase your company on the interior doors of all elevators at the Daytona Hilton for the entire conference.



INSULATED WATER BOTTLES \$4,000

Protecting your brand with premium, insulated water bottles (no plastic junk) provided to each attendee, branded with your company logo.

WELCOME BAG INSERT \$500 (add-on item)

Provide us with your promotional piece, and we'll stuff it in there.



MIRROR DECAL \$5,000

Share your message right on the mirror inside each attendee's hotel room at the Daytona Hilton with your own customized decal.



HOTEL KEY CARDS \$3,500

Brand every hotel key card with your custom design for all attendees staying at the Daytona Hilton.

ONSITE PROGRAM AD \$500 (add-on item)

Full color, full page ad in the onsite program.

INTERESTED? GREAT—CONTACT US TODAY!

www.NMEDAAnnualConference.com • phone 813.264.2697 • e-mail conference@nmeda.org



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SPONSORSHIP COMMITMENT FORM

SELECT PREFERRED SPONSORSHIP(S)

SOLD	Keynote Address	\$7,500
___	Nightcap Party	\$7,500
___	Conference Entrance Clings	\$7,500
SOLD	Elevator Clings	\$5,000
___	Mirror Decal	\$5,000
SOLD	Welcome Bags	\$5,000
___	Automatic Traffic	\$5,000
___	Room Drop (2 available)	\$5,000
SOLD	Insulated Water Bottles	\$4,000
___	Hotel Key Cards	\$3,500
SOLD	Lanyards	\$3,500
SOLD	Massive 8' Quad Signs (5 available)	\$2,500
SOLD	ADED Education (3 available)	\$1,500
___	Welcome Bag Insert*	\$500
___	On-site Program Ad*	\$500

* add-on items

ADDITIONAL SPONSORSHIP BENEFITS

Recognition in the following:

- Conference website
- Circuit Breaker magazine (pre- and post-conference issues)
- Expo entrance unit
- General sessions digital signage
- On-site program
- NMEDA member promo mailer
- ADED member promo mailer

Specific recognition size/placement dependent on total investment (sponsorship + exhibit commitment)

MORE INFORMATION

Once you've made your payment, please send us a high resolution logo ASAP. We want to start promoting you!

All sponsorships are non-refundable. Like the mob, you're in for life! (or at least 2020!)

Sponsorship commitments received after October 1, 2019 may miss out on some of the time-specific recognition listed above...so get in early!

I, the undersigned, understand the sponsorship terms above and certify that I am authorized to enter this sponsorship commitment.

Signature *Date*

Payment Method: <input type="checkbox"/> Check <input type="checkbox"/> Credit Card	Total Amount: _____
Card #: _____	V-Code: _____ Exp. Date: _____
Company and/or Name on Card: _____	
Billing Address: _____	

REMIT TO

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