

# **Exhibitor Prospectus**

# Welcome!



#### **2026 NMEDA Conference Exhibitor Prospectus**

February 20-22, 2026 | Rosen Shingle Creek® Hotel, Orlando, Florida

#### Reconnect. Recharge. Redefine Mobility.

The National Mobility Equipment Dealers Association (NMEDA) invites you to join us for the 2026 Annual Conference & Expo, taking place February 20–22 at the renowned Rosen Shingle Creek® Hotel in Orlando, Florida. This year's event is designed to help you reconnect with industry leaders, recharge your business strategies, and redefine the future of mobility. With a refreshed conference format, a premier venue, and a host of new opportunities for exhibitors and sponsors, the 2026 NMEDA Conference is the must-attend event for anyone in automotive mobility. Join us as we bring together mobility dealers, allied health professionals, and thought leaders from across North America for three days of networking, education, and innovation.

This year, we're excited to introduce a brand-new conference schedule and a dynamic event format designed to deliver even greater value for exhibitors and attendees alike. With a refreshed look and feel, the 2026 Conference promises a vibrant atmosphere, enhanced networking opportunities, and more ways than ever to connect with decision-makers and industry leaders.

# As an exhibitor, you'll benefit from:

- Unparalleled brand exposure to a highly targeted audience
- Direct access to buyers and influencers seeking the latest in accessible transportation
- Opportunities for lead generation, industry recognition, and meaningful connections

Join us as an exhibitor and position your brand at the forefront of an evolving marketplace. The 2026 Conference offers interactive educational sessions and direct access to a highly targeted audience seeking the latest solutions in accessible transportation. Don't miss your chance to be part of this bold new chapter for NMEDA. Reserve your space and help shape the future of the mobility community.

#### **ABOUT THE CONFERENCE**

#### **Conference Details**

#### **Dates:**

February 20-22, 2026

#### Location:

Rosen Shingle Creek® Hotel Orlando, Florida



#### Who Attends:

The NMEDA Annual Conference & Expo attracts a diverse and influential audience from across North America, including:

- Automotive Mobility Dealers
- Allied Health Professionals
- Education/Government/Non-profit Professionals
- Service providers, innovators, and industry thought leaders

#### **What to Expect:**

Attendees will experience a dynamic blend of:

- General sessions featuring industry experts and keynote speakers
- Technician training and hands-on workshops
- Dealer learning tracks focused on management, sales & marketing, innovation, and service shop operations
- Interactive roundtables and networking events
- A dynamic exhibit hall showcasing the latest products, services, and solutions in automotive mobility

#### **Venue Highlights:**

The Rosen Shingle Creek® Hotel offers a resort-style setting with comprehensive amenities for exhibitors and attendees, including a championship golf course designed by the Arnold Palmer Design Company, multiple pools, a full-service spa, and a range of on-site dining options. The modern, accessible environment supports both productive meetings and opportunities to unwind.

#### INCLUDED IN THIS PACKET YOU WILL FIND:

Sponsorship Opportunities	pg 4-5
Exhibit Hall Layout	pg 6
Booth Pricing	pg 7
Investment Levels & Benefits	pg 7
AHP Product Presentation	pg 8
Engagement Activities	pg 8
Important Dates	pg 9
About NMEDA	ng 9

## **SPONSORSHIP OPPORTUNITIES**



#### Keynote Address \$7,500

Opportunity to address conference attendees for 2-3 minutes at the Opening General Session and introduce our opening speakers. This sponsorship also includes a seat drop for all individuals attending the Opening General Session.



#### Welcome Bags \$7,500

Get your company on the bag of every attendee. No cheap totes here, we protect your brand with a quality bag. Why? To give you continued brand exposure long after the event!

You're welcome.



#### Escalator Clings \$7,500

Do you want to make sure everyone sees your brand before heading into the conference? Do you want to make sure everyone sees your brand when they leave the expo? Then why not put your brand directly on the full-length escalator that takes all NMEDA attendees to and from conference?



#### Entryway Stair Clings \$7,500

With the staircase located right between our two sets of escalators, the staircase provides a creative opportunity to differentiate onsite. You will be the center of attention in this unavoidable combined branding opportunity.



#### Exhibit Hall Door Clings \$7,500

Are you interested in being seen by every attending coming into the expo hall? Then why not stick your brand directly on the exhibit hall doors? These full-length clings will ensure your brand is top of mind as attendees walk into the expo hall.



#### Exhibit Hall Meal \$6,500

There are two things that bring conference attendees together in the expo hall: exhibitors and food. With the exhibit hall meal sponsorship, you will have sponsorship recognition and custom branding opportunities woven into all food areas within the exhibit hall for all expo hours.

## **SPONSORSHIP OPPORTUNITIES**



#### Lanyards \$6,000

Put your brand directly around the neck and in view of every attendee at the event. This sponsorship ensures your logo is prominently displayed on the official conference lanyard, worn by all attendees, exhibitors, and speakers throughout the event. Your brand will be seen in every networking moment, education session, and photo opportunity.



#### AHP Education \$5,000

Are you looking to target our Allied Healthcare Professional attendees? Then look no further than being the exclusive sponsor of our Pre-Con AHP education track. This sponsorship will provide an opportunity to address and provide materials to our AHP attendees during their pre-conference course!

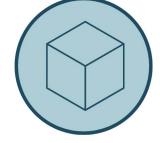


#### Opening Reception \$5,000

A free drink for every attendee before the conference has even started?! That is what you will be providing in custom-branded cups at our new kickoff reception. Join all conference attendees and exhibitors as the official sponsor of this brand new networking opportunity!







#### Conference App - Homepage \$4,000

No more paper programs here. This is an exclusive position which will provide an advertising opportunity in the conference app on the homepage and conference schedule pages.

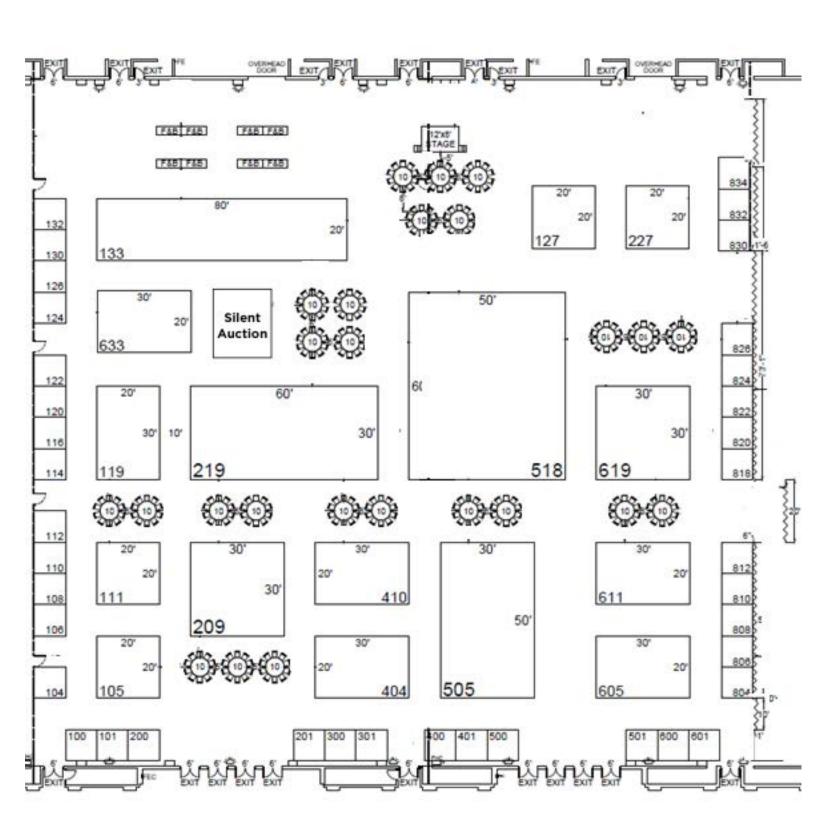
#### Conference App - Education \$4,000

No more paper programs here. This is an exclusive position which will provide an advertising opportunity in the conference app on all conference education pages.

#### Quad Signs \$3,500

There will be no escaping your branding with this four-sided sign. Each side is 8'x3', positioned in high traffic areas specifically targeting conference attendees.

# **EXHIBIT HALL LAYOUT**



# **BOOTH PRICING**

Booth Size	Member Price	Non-Member Price	
10x10	\$2,450	\$3,750	
10x20	\$4,900	\$7,500	
10x30	\$6,615	\$10,125	
20x20	\$8,820	\$13,500	
20x30	\$11,025	\$16,875	
30x30	\$16,537	\$25,313	
30x40	\$20,580	\$31,500	
30x50	\$25,725	\$39,375	
20x80	\$27,440	\$42,000	
30x60	\$28,665	\$43,875	
50x50	\$30,625	\$46,875	

To purchase a booth, visit www.NMEDAAnnualConference.com.

**Questions?** Contact Trevor Jennings at <u>Trevor.Jennings@nmeda.org</u>.

To qualify for the member rate, the exhibitor must be a NMEDA member in good standing from the time of submission of the Exhibitor Booth Selection through the conclusion of the show.

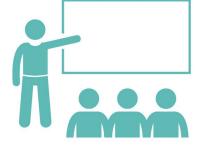
# **INVESTMENT LEVELS & BENEFITS**

	Tier 4	Tier 3	Tier 2	Tier 1
	\$1 - \$8,499	\$8,500 - \$14,999	\$15,000 - \$29,999	\$30,000+
LOGO IN ALL PROMOTIONAL MATERIALS	TEXT ONLY	SMALL	MEDIUM	LARGE
VERBAL ACKNOWLEDGENT AT OPENING GENERAL SESSIONS			$\checkmark$	$\checkmark$
RECOGNITION THROUGHOUT EVENT		GROUP RECOGNITION	GROUP RECOGNITION	INDIVIDUAL RECOGNITION
BAG INSERT			CHOICE OF ONE	COMPLIMENTARY
ONE POST ON NMEDA'S FACEBOOK & INSTAGRAM				<b>✓</b>
PRE AND POST EVENT ATTENDEE LIST	<b>√</b>	<b>√</b>	$\checkmark$	<b>✓</b>
INCLUSON IN AHP PRODUCT PRESENTATIONS			$\checkmark$	<b>✓</b>
INCLUSION IN WINE TOSS	$\checkmark$	<b>√</b>	<b>√</b>	<b>✓</b>

INVESTMENT LEVEL = VALUE OF YOUR EXHIBIT SPACE + VALUE OF YOUR SPONSORSHIP + ADDITIONAL PAID EXHIBITOR REGISTRANTS

## **ADDITIONAL OPPORTUNITIES**

# AHP PRODUCT PRESENTATIONS



# Saturday, February 21 | 9:15 AM — 11:00 AM

Showcase your latest innovations to a focused audience of healthcare, driver rehabilitation, government, education, and non-profit professionals, including Vocational Rehabilitation VIPs, during our exclusive Product Presentation session. Scheduled for Saturday, February 21st, from 9:15am to 11:00am, this opportunity is available to Tier 1 and Tier 2 exhibitors. Each participating company will be assigned a dedicated time slot to deliver a focused presentation, ensuring your products and solutions receive the attention they deserve. This session is designed to foster meaningful engagement, highlight product benefits, and connect you with key stakeholders in the healthcare community. Don't miss this chance to elevate your brand and demonstrate your commitment to advancing patient care.

#### **ENGAGEMENT ACTIVITIES**

# WINE TOSS



# Friday, February 20 - Sunday, February 22

We invite ALL exhibitors to join us for a fun and interactive Wine Toss event in the expo hall—an engaging activity designed to boost attendee interaction and drive traffic to exhibitor booths. Attendees will earn rings by visiting exhibitors, which they can use to try their luck at the wine toss game for a chance to win a bottle of wine or other prizes. This lively event aims to encourage meaningful conversations, increase booth visits, and create a memorable atmosphere for all. Don't miss this opportunity to connect with attendees in a fun and dynamic way!

## **IMPORTANT DATES**



NMEDA Pre-Conference February 19-20

NMEDA Conference February 20-22

Expo Hours February 20 6pm-9pm

February 21 11am-3pm

February 22 9am-11am

Exhibitor Move In February 20

Vehicle Move in 8am-1030am

Exhibitor Set Up 11am-3pm

Exhibitor Move Out February 22 11am-5pm

Final Payment Balance Due January 1

Cancellations will be accepted in writing for a full refund until November 30th. Cancellations received between December 1 and January 1 will receive a 50% refund. No refunds will be issued after January 1st.

#### **ABOUT NMEDA**



NMEDA is a non-profit trade association of mobility equipment manufacturers, dealers, driver rehabilitation specialists, and other mobility professionals in the US and Canada dedicated to improving the lives of people with disabilities and driving independence through the use of wheelchair accessible vehicles. NMEDA is the certifying body for the nationally recognized Quality Assurance Program (QAP) accreditation. The association provides education & training to our members and partners, and advocates for our industry before Congress, state legislatures, and federal regulatory agencies.

www.NMEDA.org