NATIONAL MOBILITY EQUIPMENT DEALERS ASSOCIATION

NMEDA

2027 CONFERENCE & EXPO • ORLANDO, FL

EXHIBITOR PROSPECTUS

JANUARY 22–24, 2027 • ORLANDO, FL











IGNITE MOBILITY!

NMEDA CONFERENCE & EXPO • ORLANDO, FLORIDA
NMEDAANNUALCONFERENCE.COM

ABOUT THE EVENT

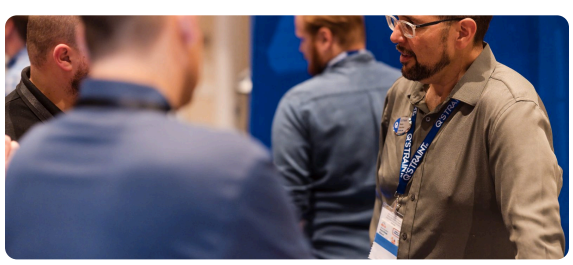
ABOUT THE NMEDA CONFERENCE & EXPO

The only event that brings the entire adaptive mobility industry under one roof, for three focused, high-energy days.

The NMEDA Conference & Expo is back, and **2027 is our boldest year yet.** Join us in Orlando as we bring together the entire adaptive mobility community for three days of education, hands-on training, and high-energy exhibition. Dealers, allied health professionals, manufacturers, and industry thought leaders, all in one room, all focused on moving this industry forward.

This year's theme, **Ignite Mobility**, isn't just a tagline. It's a mandate. Every session, every conversation, every handshake on that expo floor is designed to spark something: a new dealer relationship, a better product strategy, a connection that changes the trajectory of your business.







THREE DAYS. THE ENTIRE ADAPTIVE MOBILITY INDUSTRY. ONE ROOM.

WHO ATTENDS

- Automotive Dealers
- Mobility Equipment Dealers
- Home Access & Accessibility Professionals
- Allied Health Professionals (OTs, PTs, DRSs)
- Education, Government & Non-Profit Professionals
- Manufacturers & Distributors
- Service Providers, Innovators & Industry Thought Leaders

WHAT TO EXPECT AS AN EXHIBITOR

- Face time with dealers, clinicians, and decision-makers in adaptive mobility
- A dedicated exhibit hall built for product demos and real conversations
- Sponsorship and branding opportunities throughout the venue
- High-impact networking events that put you in the room with the industry
- Three focused days to build relationships that drive the year ahead

What's Inside

03 The Floor Where Business Starts
04 Exhibit Hall Floor Plan
05 Booth Pricing
06 Investment Levels & Benefits
07 Event & Venue Sponsorships
08 Signage & Branding
09 Premium Brand Takeovers
10 Conference App & Digital Reach
11 Golf Scramble Sponsorships
12 About NMEDA & Important Dates
13 Payment Information
14 Reserve Your Space

WHY EXHIBIT

THE FLOOR WHERE BUSINESS STARTS

Your peers are here. Your future partners are here.

The adaptive mobility industry gathers at the NMEDA Conference & Expo, bringing together dealers, manufacturers, clinicians, advocates and allied health professionals for three days of education, hands-on training, and connection. **This is the room where relationships are built**, partnerships take shape, and your brand connects with the people who bring it to market.

The people who specify products, the dealers who sell them, and the allied health professionals who recommend them are all here, under one roof, ready to engage. Don't miss your chance to be in front of them.



WHERE CONVERSATIONS TURN INTO PARTNERSHIPS

YOUR ENTIRE DISTRIBUTION CHANNEL. ONE ROOM. THREE DAYS.

ONE CONVERSATION HERE STARTS WHAT COLD OUTREACH TAKES MONTHS TO BUILD.

THE ENTIRE CHANNEL

Dealers, clinicians, manufacturers, and buyers, every decision-maker in adaptive mobility, together under one roof.

HERE TO SOURCE

Attendees come to discover products, evaluate suppliers, and build the relationships that drive their purchasing for the year ahead.

MONTHS IN DAYS

Three days of face-to-face conversations replace months of cold outreach and follow-up.

> *"The conference continues to be one of the most important industry gatherings for the mobility community. It provides strong opportunities to connect with dealers, partners, and industry leaders in a meaningful way."*
>
> **2026 EXHIBITOR FEEDBACK SURVEY**

EXHIBIT HALL

FLOOR PLAN

Every booth on the 2027 floor, mapped. Find the space that fits your presence and claim it early.

The 2027 exhibit hall is built to keep attendees moving through your space. Meal service, the silent auction, the closing session, and seating are all in the hall, so traffic flows past booths all day rather than emptying out between sessions. Island, peninsula, and inline spaces come in a range of sizes to fit any footprint, from a first-time 10 × 10 to a full 40 × 60 product showcase.

Booths are assigned first-come, first-served. The best positions near the entrances, demo areas, and main aisles go quickly, so choose your preferred locations and claim them early.

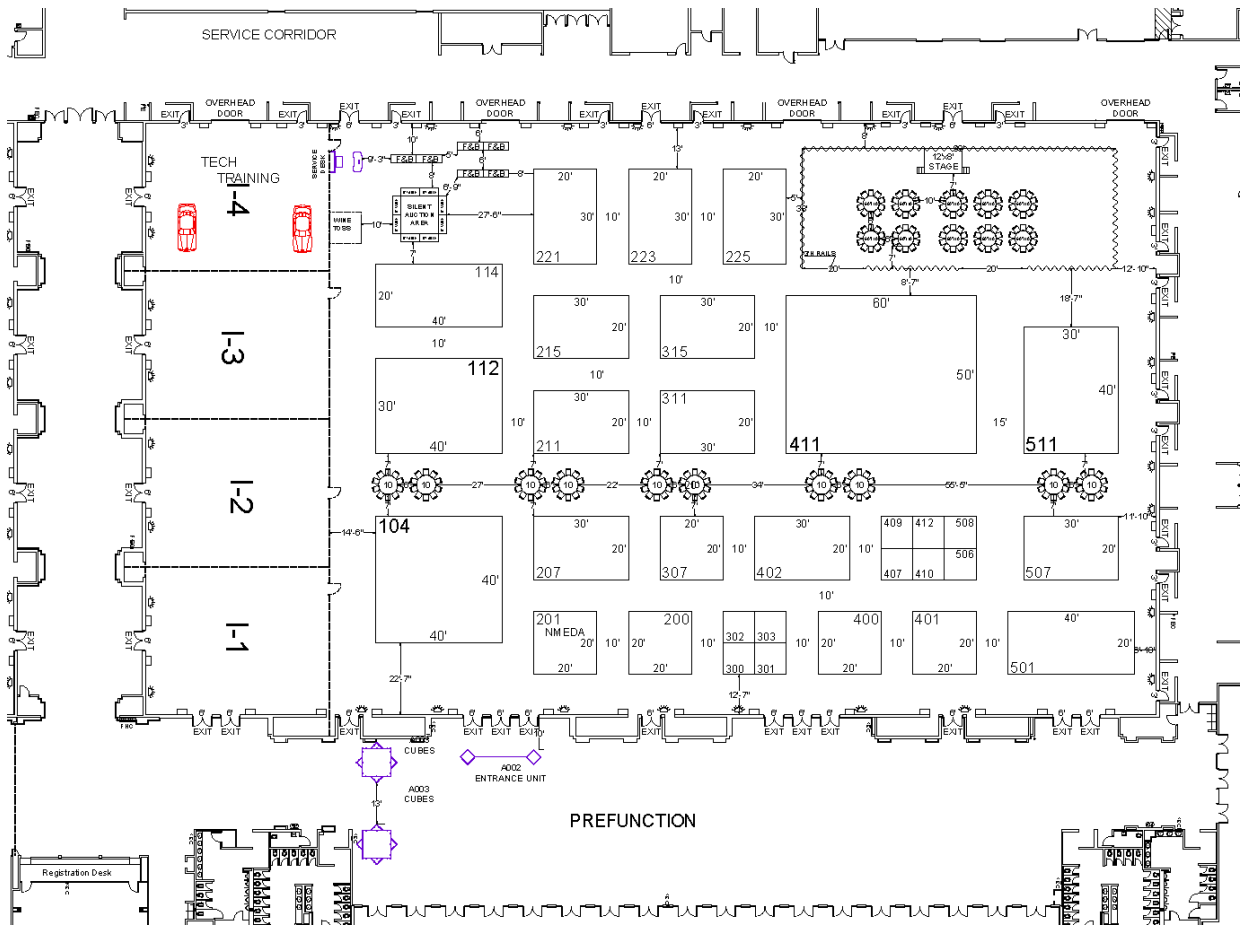
STILL AVAILABLE

20 × 30
THREE LEFT
221, 223, 225

20 × 40
ONE LEFT
114

20 × 20
ONE LEFT
401

10 × 10
EIGHT LEFT
300, 301, 302, 407, 410, 412, 506, 508



READY TO CLAIM YOUR SPACE?

Select Your Booth

nmeda2027.vfairs.com

Scan the code or visit the link to view live availability and reserve your booth.

IGNITE MOBILITY.

AS AN EXHIBITOR, YOU'LL BENEFIT FROM

Unparalleled brand exposure to a highly targeted, industry-specific audience.

Direct access to the dealers and allied health professionals who put your products in front of the people who use them.

Lead generation & recognition, connections that fuel long-term growth.

EXHIBIT HALL

BOOTH PRICING

Secure your space on the floor where business starts.

2027 BOOTH PRICING

BOOTH INVESTMENT

SIZE	MEMBER PRICE	NON-MEMBER
10 × 10	$2,950	$4,500
10 × 20	$5,900	$9,000
10 × 30	$7,950	$12,150
20 × 20	$10,600	$16,200
20 × 30	$13,250	$20,250
20 × 40	$17,750	$27,400
30 × 30	$19,850	$30,400
30 × 40	$24,700	$37,800
40 × 60	$35,500	$54,650

Booth Staff Badges: One complimentary booth staff badge is included for each 10×10 booth space. Additional booth staff badges are **$250 per person.**

Payment Terms: TBD

Members Save: Join NMEDA and exhibit at member pricing. Please reach out to us to learn more at info@nmeda.org.

To purchase a booth, visit **nmeda2027.vfairs.com**
Questions? Contact Gary Baker at **gary.baker@nmeda.org**

To qualify for the member rate, the exhibitor must be a NMEDA member in good standing from the time of submission of the Exhibitor Booth Selection through the conclusion of the show.

EXPO HALL SCHEDULE

FRIDAY, JANUARY 22

6:00 PM–9:00 PM	Expo Grand Opening

SATURDAY, JANUARY 23

9:00 AM–12:00 PM	Product Demos
12:00 PM–3:30 PM	Expo Hall Open / Lunch
2:00 PM–3:30 PM	Ignite Challenge: Say It In 20

SUNDAY, JANUARY 24

8:30 AM–11:00 AM	Expo Hall Open
8:30 AM–9:30 AM	General Session / Breakfast

"Best event in years."
— NMEDA 2026 EXHIBITOR



IGNITE MOBILITY!

FIRST IN, BEST SPOT. RESERVE YOUR BOOTH BEFORE THE FLOOR FILLS.

PARTNERSHIP INVESTMENT

INVESTMENT LEVELS & BENEFITS

Every dollar above booth cost earns more. Higher tiers unlock exclusive recognition, priority access, and year-round marketing reach.



INVESTMENT LEVEL = VALUE OF YOUR EXHIBIT SPACE + VALUE OF YOUR SPONSORSHIP + ADDITIONAL PAID EXHIBITOR REGISTRANTS

BENEFIT	$35,000+ SIGNATURE MOBILITY PARTNER	$20,000–$34,999 PREMIER MOBILITY PARTNER	$12,500–$19,999 ADVANCED MOBILITY PARTNER	$5,000–$12,499 MOBILITY PARTNER
RECOGNITION & VISIBILITY				
Logo in All Promotional Material	Large	Medium	Small	Small
Recognition on Conference Website & App	✓	✓	✓	✓
Recognition in Conference Emails	✓	✓	✓	✓
Recognition on Walk-In Slides	✓	✓	✓	✓
Verbal Acknowledgement at All General Sessions	✓	✓	—	—
MARKETING & REACH				
Dedicated Custom Email to Registrants	2×	1×	—	—
Social Media Mentions (Facebook, Instagram, LinkedIn)	Dedicated Post	Tags & Mentions	—	—
Pre & Post Attendee List	✓	✓	✓	✓
BOOTH & ENGAGEMENT				
AHP Product Demos	✓	✓	—	—
Full Conference Registration (Exhibitor Badges)	3	2	1	—
Bag Insert	✓	✓	✓	—

READY TO CHOOSE YOUR LEVEL?

Higher tiers select booths first and unlock year-round marketing reach. Contact Gary Baker to build a custom partnership package around your goals.



SPONSORSHIP OPPORTUNITIES

EVENT & VENUE SPONSORSHIPS

Put your brand at the center of the action, where the energy is highest and every attendee is present.

SIGNATURE MOMENTS

KEYNOTE ADDRESS

SOLD OUT

Open the conference from the main stage. Welcome the full audience at the Opening General Session, introduce the keynote speaker, and place a branded item on every seat in the room. The first name attendees hear, tied to the moment the event begins.

$8,500

CLOSING ADDRESS

Take the stage at the Closing General Session to send attendees off. Deliver brief closing remarks to a captive, full-room audience and be the final brand impression everyone carries home from the conference.

$5,000

WELCOME RECEPTION

Be the official host of opening night. Every attendee receives a branded welcome drink ticket, and your brand is woven throughout the reception, from signage to napkins, as the room gathers for the first time. The most social, high-energy hours of the event, all under your name.

$5,500

EXHIBIT HALL MEAL

2 AVAILABLE

Put your brand where the crowds are. Custom branding appears at every food and beverage station on the exhibit floor throughout expo hours, keeping attendees in the hall and steering foot traffic past the booths, including yours.

$4,500 each

SATURDAY MORNING BREAKFAST

Fuel the room and own the morning. Your brand is featured throughout the Saturday breakfast, with a brief speaking opportunity to address a full, attentive audience before the busiest day of the conference gets underway.

$3,500



BRAND TOUCHPOINTS

WELCOME BAGS

Every attendee carries one for all three days, then takes it home. Your logo travels the show floor throughout the conference and keeps working long after it wraps. A practical, everyday item that turns every attendee into a walking impression and keeps your brand in view well beyond the event.

$8,000

WATER BOTTLES

Branded bottles in hand through every session, workshop, and expo hour, then home in the suitcase. We handle sourcing and ordering, so all you provide is the artwork. Three days of constant, close-up brand exposure.

$8,000

WELCOME BAG INSERT + ADD-ON

Provide your own branded collateral, promo piece, or product sample and we'll place it directly in every attendee's welcome bag. A low-cost, high-visibility add-on that puts your item in the hands of every registrant, no booth visit required.

$750



SPONSORSHIP OPPORTUNITIES

SIGNAGE & BRANDING

Surround attendees with your brand from the moment they arrive. Every hallway, every escalator, every door.

VENUE-WIDE SIGNAGE

ENTRYWAY STAIR CLINGS

SOLD OUT



Brand the grand entryway staircase framed by both escalators, the visual center of the venue. Every attendee passes it repeatedly, making it one of the most photographed and unmissable branding moments of the conference.

$8,500

KEY CARDS



Your brand on the hotel room key every attendee carries all week. In hand at every entry and exit, morning and night, it delivers dozens of personal impressions per guest across the full length of their stay.

$8,500

ESCALATOR CLINGS

SOLD OUT



Full-length clings running the entire escalator that carries every attendee to and from the conference floor. A can't-miss placement seen on every trip up and down, all three days.

$8,000

LANYARDS

SOLD OUT

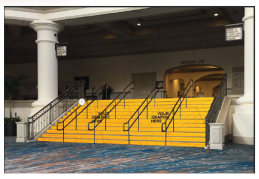


Your logo around every attendee's neck from registration through closing. Worn in every session, on the expo floor, and in every photo, then packed home as a keepsake. Constant, walking brand exposure for three full days.

$7,000

EDUCATION SESSION STAIR CLINGS

SOLD OUT



Brand the staircase leading into the education and training sessions, putting your message front and center at one of the most engaged moments of an attendee's day.

$6,000

QUAD SIGNS

3 OF 4 AVAILABLE



A commanding four-sided tower placed in the venue's busiest walkways. Visible from every direction and impossible to walk past without seeing your brand. Limited to four placements.

$3,500

EXHIBIT HALL & PRINT SIGNAGE

EXHIBIT HALL DOOR INSERTS



Full-color inserts on every exhibit hall entry door. Your brand greets attendees each time they enter the floor and follows them out, delivering repeat impressions throughout every expo session.

$5,000

FLOOR CLINGS

Eye-catching floor graphics anchoring the front of each exhibit aisle. They double as wayfinding, guiding attendees down the rows and past your message every time they navigate the hall.

$2,000

LIVE AUCTION GUIDE

Your brand on the printed program held by every guest at the NMEDA Live Auction, the signature evening of the conference. In hand throughout the night's most celebrated and well-attended event.

$2,000

"The Rosen Shingle Creek Resort was the best venue that NMEDA has ever been held at in my opinion."

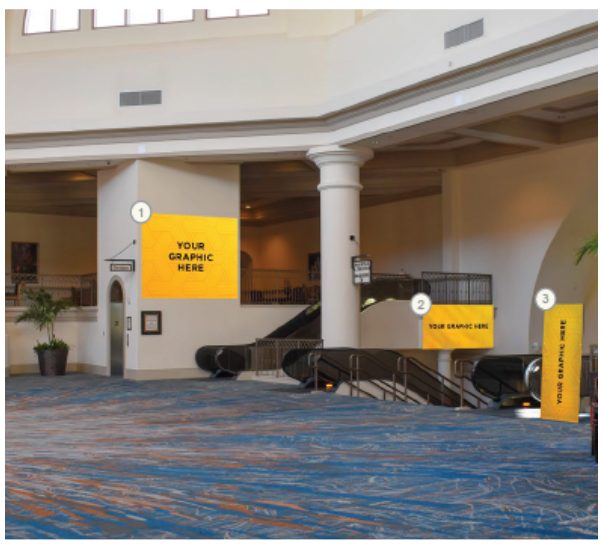
— NMEDA 2026 EXHIBITOR

SPONSORSHIP OPPORTUNITIES

PREMIUM BRAND TAKEOVERS

Own the spaces every attendee moves through, from the front door to the ballroom columns. All placements priced to your goals.

ARRIVAL & ATRIUM



ROTUNDA WALL CLING

A large-format wall cling commanding the rotunda above the escalators and main thoroughfare. A dramatic, impossible-to-miss statement seen by every attendee moving through the heart of the venue.

$5,000

STAIRS, COLUMNS & DOORS

COLUMN WRAPS



Full-height, 360-degree wraps on the grand pre-function columns, seen from every angle in the venue's highest-traffic gathering space. Bold, dimensional branding that turns architecture into your billboard.

CONTACT GARY BAKER FOR PRICING

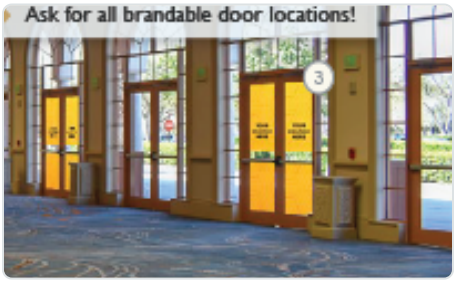
ARCH CLINGS



Full-color clings on the signature arched entryways throughout the pre-function space. A distinctive, elegant placement that frames the walkways attendees pass through between every session.

CONTACT GARY BAKER FOR PRICING

GLASS DOOR CLINGS



Full-color clings across the venue's glass entry doors, branding the thresholds every attendee walks through. Multiple door locations are available; ask for the full list to build your placement.

CONTACT GARY BAKER FOR PRICING

PRICING BUILT AROUND YOUR BRAND

Signage and branding placements are priced to your footprint and goals. Reach out to Gary Baker for current rates and to build a custom takeover package.

DIGITAL OPPORTUNITIES

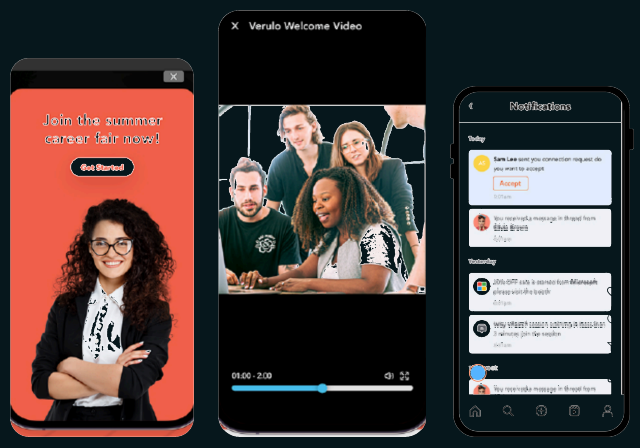
CONFERENCE APP & DIGITAL REACH

Reach attendees on the device in their pocket, before, during, and after the conference.

EVERY ATTENDEE, EVERY DAY, ON THE SCREEN THEY NEVER PUT DOWN

The event app is the program, map, and schedule in one.

Attendees open it dozens of times a day to find sessions, navigate the floor, and plan their next stop. Sponsoring it puts your brand in that loop, and your email placements extend the reach before anyone arrives and long after they head home.



CONFERENCE APP

SPONSOR WELCOME VIDEO

A branded welcome video that plays inside the event app, the first thing attendees see when they open it. Deliver your message directly to every user, on the screen they check dozens of times a day.

$3,500

SPLASH BANNER

A full-screen, clickable banner that greets attendees every time they open the event app. High-frequency, high-visibility exposure that links straight to your booth, offer, or landing page.

$3,000

BANNER AD

A branded banner placed inside the conference app, seen by attendees every time they check the schedule, the exhibitor list, or the floor plan. Steady visibility across all three days, linked straight to your booth.

$3,000

IN-APP NOTIFICATIONS

Branded push notifications sent straight to attendees' phones during the event. Time them to announce booth demos, giveaways, or happy hours and drive real-time foot traffic exactly when you want it.

$500

EMAIL & OUTREACH

PRE-CONFERENCE EMAIL

A dedicated, fully branded email to every registered attendee ahead of the event. Book meetings, promote your booth, and start conversations before anyone even arrives in Orlando.

$400

POST-CONFERENCE EMAIL

A dedicated branded email to all attendees after the conference, when connections are fresh and follow-up matters most. Reinforce your message and turn show-floor conversations into lasting business relationships.

$600

ADDITIONAL OPPORTUNITIES

GOLF SCRAMBLE SPONSORSHIPS

Get in front of attendees outside the exhibit hall. The NMEDA Golf Scramble is where business happens on the back nine.

GOLF SCRAMBLE SPONSORSHIPS

TITLE SPONSOR

Your brand takes the top spot, event naming rights, recognition at the registration table, and logo on all golf materials including shirts, scorecards, and signage throughout the course.

$3,500

HOLE SPONSOR

15 AVAILABLE

Own a hole. Your branded sign is at the tee box for every foursome that plays, plus the opportunity to set up a fun activation that gets players talking.

$500

CART SPONSOR

Your logo rides with every golfer for the entire round. Cart signage keeps your brand in view from the first tee to the 18th green.

$1,000

LONGEST DRIVE HOLE

Own the longest-drive contest hole. Your branded signage marks the tee, and you award the winner. Sponsor provides a prize valued at $250 or more.

$1,000

CLOSEST TO THE PIN HOLE

Own the closest-to-the-pin contest hole. Your branded signage marks the green, and you award the winner. Sponsor provides a prize valued at $250 or more.

$1,000





BUSINESS HAPPENS ON THE BACK NINE

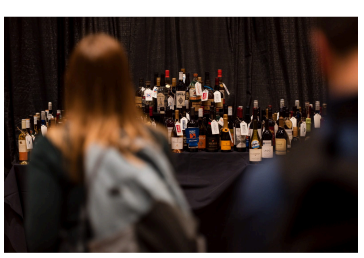
RING TOSS — AN ENGAGEMENT ACTIVITY

RING TOSS & HOLE-IN-ONE

A fun, interactive expo hall game where attendees earn rings by visiting exhibitor booths, then use them to toss for a chance to win a bottle of wine or liquor, or putt for a hole-in-one gift card prize. It drives booth traffic, sparks conversations, and adds energy to the floor.







RING IT TO WIN IT. THE WHOLE FLOOR BUZZES.

Gary Baker · gary.baker@nmeda.org · (860) 999-1770 · nmedaannualconference.com

WHO WE ARE

ABOUT NMEDA & IMPORTANT DATES

NMEDA is moving adaptive mobility forward. Here are the dates to put on your calendar.



NATIONAL MOBILITY EQUIPMENT DEALERS ASSOCIATION

NMEDA is the leading trade association for the mobility industry, representing dealers, manufacturers, clinicians, and advocates across the United States and Canada. We serve members across adaptive driving, commercial mobility, and home access solutions, setting the standard for safety and excellence through our nationally recognized Quality Assurance Program (QAP) accreditation.

From clinical recommendation to equipment installation, NMEDA connects the decision-makers at every step of the mobility journey.

OUR MISSION

We move the mobility industry forward and drive change for our communities.

OUR VISION

Mobility solutions, at home and on-the-go.

IMPORTANT DATES

January 21–22, 2027	NMEDA PRE-CONFERENCE SESSIONS
January 22–24, 2027	NMEDA CONFERENCE & EXPO
Fri Jan 22 · 6:00 PM–9:00 PM Sat Jan 23 · 12:00 PM–3:30 PM Sun Jan 24 · 8:30 AM–11:00 AM	EXPO HOURS

IGNITE MOBILITY!

SEE YOU IN ORLANDO — JANUARY 22–24, 2027.

Gary Baker · gary.baker@nmeda.org · (860) 999-1770 · nmedaannualconference.com

BILLING & REMITTANCE

PAYMENT INFORMATION

Payment can be made by check, ACH, wire transfer, or through our PNC Bank payment portal. Details for each option are below.

PAYMENT BY ACH

Account Name	National Mobility Equipment Dealers Association
Account Address	3327 W. Bearss Ave., Tampa, FL 33618
Bank	PNC Bank
Bank Address	12951 N. Dale Mabry Hwy, Tampa, FL 33618
Routing #	021052053
Account #	90654894

Send remittance notification to **accounting@nmeda.org**.

PNC BANK PAYMENT PORTAL

Pay online through our secure PNC Payer Express portal:

NMEDA Pay Now — payerexpress.com/ebp/NMEDA

WIRE TRANSFER

Contact NMEDA's Accounting & Operations Manager, Kelly Lane, at **accounting@nmeda.org** or (813) 542-5485.

REMIT CHECKS TO

Payable to	NMEDA
Address	3327 W. Bearss Ave., Tampa, FL 33618

For payment information, contact NMEDA's Accounting & Operations Manager, Kelly Lane, at **accounting@nmeda.org**.

HOW TO RESERVE YOUR SPACE

1

SELECT YOUR BOOTH

View the live floor plan and choose your space at **nmeda2027.vfairs.com**.

2

SUBMIT PAYMENT

Pay by ACH, check, wire, or the PNC portal using the details on this page.

IGNITE MOBILITY!

QUESTIONS ABOUT PAYMENT? CONTACT KELLY LANE AT ACCOUNTING@NMEDA.ORG OR (813) 542-5485.

IGNITE MOBILITY!

READY TO PARTNER WITH NMEDA?

YOUR AUDIENCE IS HERE.

Reach out to learn more about partnership opportunities, or let's build a custom package around your goals. Space fills fast, and the best positions go to those who commit early.

GARY BAKER

SENIOR DIRECTOR OF INDUSTRY RELATIONS

gary.baker@nmeda.org

(860) 999-1770

nmeda.org

Reserve Your Booth

nmeda2027.vfairs.com

Scan to view availability and select your space.

> *"The conference continues to be one of the most important industry gatherings for the mobility community."*
>
> — NMEDA 2026 EXHIBITOR

NATIONAL MOBILITY EQUIPMENT DEALERS ASSOCIATION • NMEDAANNUALCONFERENCE.COM • ORLANDO, FL

